

Disposition Report by Product - Last Full Month

Report Date: August 01, 2003 - August 31, 2003

Date Run: September 01, 2003, 01:00:38AM

PRODUCT	DISPOSITION GROUP	DISPOSITION	COUNT	
Buyer Assurance	Cancels	Already Cancelled	571	
		Bank Call	12	
		Benefits	256	
		Can't Afford	90	
		Did Not Authorize/Was Not Aware	3523	
		Email Routed	123	
		No Reason Given	186	
		Premium Issue	20	
		Group Total:		4781
		General	Anonymous/No Name	467
	Premium		408	
	Product/Questions		440	
	SPAM/Junk Mail		3530	
	Technical		132	
	Group Total:		4977	
	Buyer Assurance Total:		9758	
	Little and Company	Cancels	Already Cancelled	7
Bank Call			1	
Benefits			8	
Can't Afford			2	
Did Not Authorize/Was Not Aware			73	
No Reason Given			3	
Group Total:		94		
General		Anonymous/No Name	20	
		Premium	6	
		Product/Questions	27	
		SPAM/Junk Mail	379	
		Technical	2	
Group Total:		434		
Little and Company Total:		528		
Member Specials		Cancels	Benefits	1
			Can't Afford	1
			Did Not Authorize/Was Not Aware	51
	Email Routed		8	
	Group Total:		61	
	General	Anonymous/No Name	25	
		Premium	6	
		Product/Questions	24	
		SPAM/Junk Mail	636	
		Technical	4	
Group Total:		695		

PRODUCT	DISPOSITION GROUP	DISPOSITION	COUNT
Member Specials Total:			756
Mygiftplus.com	Cancels	Already Cancelled	1
		Did Not Authorize/Was Not Aware	4
		Group Total:	5
	General	SPAM/Junk Mail	9
		Group Total:	9
		Mygiftplus.com Total:	14
PC Protection Plus	Cancels	Already Cancelled	1
		Bank Call	1
		Benefits	4
		Did Not Authorize/Was Not Aware	43
		Email Routed	1
		No Reason Given	2
		Premium Issue	2
	Group Total:	54	
	General	Anonymous/No Name	4
		Premium	2
		Product/Questions	5
		SPAM/Junk Mail	50
		Technical	1
Group Total:	62		
PC Protection Plus Total:	116		
Reservation Rewards	Cancels	Already Cancelled	5897
		Bank Call	150
		Benefits	3957
		Can't Afford	1004
		Did Not Authorize/Was Not Aware	51560
		Email Routed	1778
		No Reason Given	2072
		Premium Issue	504
	Group Total:	66922	
	General	Anonymous/No Name	3579
		Premium	5900
		Product/Questions	5288
		SPAM/Junk Mail	10998
Technical		693	
Group Total:	26458		
Reservation Rewards Total:	93380		
Travel Values	Cancels	Already Cancelled	596
		Benefits	31
		Can't Afford	33
		Did Not Authorize/Was Not Aware	1235
		Email Routed	426
		No Reason Given	266
	Premium Issue	9	
	Group Total:	2596	
	General		

PRODUCT	DISPOSITION GROUP	DISPOSITION	COUNT	
		Anonymous/No Name	195	
		Premium	382	
		Product/Questions	508	
		SPAM/Junk Mail	2291	
		Technical	141	
		Group Total:	3517	
		Travel Values Total:	6113	
Travel Values Plus	Cancels	Already Cancelled	1573	
		Bank Call	79	
		Benefits	1679	
		Can't Afford	320	
		Did Not Authorize/Was Not Aware	18685	
		Email Routed	2	
		No Reason Given	368	
		Premium Issue	149	
		Group Total:	22855	
	General	Anonymous/No Name	1184	
		Premium	262	
		Product/Questions	1822	
		SPAM/Junk Mail	1059	
		Technical	185	
		Group Total:	4512	
			Travel Values Plus Total:	27367
			Grand Total:	138032