

EXHIBIT 56

Re: when to pay for an install

Subject: Re: when to pay for an install

From: Daniel Doman <dan@direct-revenue.com>

Date: Tue, 31 Aug 2004 12:10:41 -0400

To: "Joshua Abram" <josh@direct-revenue.com>

CC: <chris@direct-revenue.com>, <andrew@direct-revenue.com>, <alan@direct-revenue.com>

There is no difference from a business perspective. Stubby and Poller are two different ways that we monetize the desktop. Stubbies take a little longer. The presence of either means that we can still monetize the desktop and we still "own" it.

RE: Pollers recover desktops faster than stubbies. This is by intent as an instant recovery would sometimes be a red flag.

-dan-

On Aug 30, 2004, at 6:08 PM, Joshua Abram wrote:

Chris-

Please clarify the difference between a stubby re-install and a poller re-install. Other than Poller's stealth, what's the difference?

Best,

J

----- Original Message -----

From: "Chris Dowhan" <chris@direct-revenue.com>

To: <andrew@direct-revenue.com>; <josh@direct-revenue.com>;

<alan@direct-revenue.com>; <dan@direct-revenue.com>

Sent: Monday, August 30, 2004 5:36 PM

Subject: when to pay for an install

Attached is a spreadsheet with the basic scenarios for when we install an ad client - sometimes through an install partner's bundle, sometimes through a recovery mechanism. I listed assumptions on when we want to pay for these. Please review, correct and fill in the "???" with the expected payment behavior - this will steer my development effort to appropriately credit installs.