EXHIBIT 64
Subject: I have a dream...
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Date: Fri, 12 Nov 2004 11:12:54 -0500 (EST)
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I have a dream...

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...and that dream is to launch 2 new ad client SDKs, one new stubby, and 1 new torpedo today. Here's the checklist: let me know if we're on track.

- v67 Localmed.dll is live, if anyone sees a problem with it, speak now or forever forbidd your right to say you shouldn't have released the rest of the v67 batch!
- CAB up v67 MultiApp, Twisterx, mTarget and B1 since they are tested and ready B28 not made them live yet - these are the upgrades to be sent soon.
- When v67 MultiApp and Flicker.dll they should be CAB'ed and promoted to be put into production as our primary distribution app, and recovery app respectively.
- Mia should get these new CLSID's and give them to any distributors who are currently doing pre-install checks for our LocalMed CLSID. But if this is only OUT/EST, we should consider filtering out those passwords to install v67LocalMed so we can get the new brands out the door today.
- We will post with the release of the check app later when we know who our final list of distributors will be. After the "shakedown".

- add these new brands to the EXISS uninstaller.
- make sure the pollers are looking for the CLSID we see for Whisper and praise.
- manipulate Fragment stubby to be "unique" and undetected by Av's.
- begin to use Fragment stubby as the default we send down from handbook.
- Av's test the whole package for these new brands we send out, whether it is the Whisper uninstaller going out the front door with a new poller, the b28 uninstaller called from that poller, or a new upgrade for Twister for the v67 build - unless otherwise approved, I only want to see out new distribution if it passes all three Morton/Maltz/Doye AV and detection. No detection with any of them is a no-brainer to launch. Any other scenario please check with me. If the DLL is detected as above but no pop-ups occur during install, this is good-to-go but we should consider how to make the ad client more stealthy like the poller/uninstaller manipulations.
- get ready to turn Bublatory, Syfca, and Wainbowl torpedoes live late this afternoon. Add the insomniac logic to all that we can.
- prep another stubby as a backup, along with the last 2 new brands of ad client we have (Pyril.dll I think and something else).
- finally, set up the new stubby variant in CAB so that if we need to we can add the install of this app to the end of a torpedo uninstall logic. E.g., if we think that our Syfca torpedo is not successful and we're worried about reinstallation, we should include new installation of the stubby at the end of the torpedo so that we leave behind something they have never seen before and could not already have built into a counter-attack.
- we should turn on the torpedoes at 1:00 and turn them off Monday morning so as soon as we can.
- if all goes well this weekend, we launch the v67 upgrades of Twister.dll, et al on Monday so the whole base will have the new Cookie
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logic "and" the KIS4 reporting/tracking capability