Products & Services

Apartment Guide | **Rentals.com**

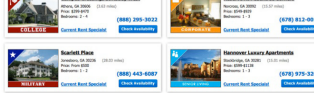| SILVER	GOLD	PLATINUM	DIAMOND
• Value option • Unlimited photos	• Middle placement above Silver listings • Unlimited photos	• Top placement above Gold and Silver listings • Unlimited photos	**Metro Diamond:** • Dominate a metro area • Blanket message to a large area • Presence on first page of search results • Limited inventory **City Diamond:** • Dominate a specific city • Presence on first page of search results • Limited inventory

PRODUCT/FEATURES			SILVER	GOLD	PLATINUM	DIAMOND
Mobile		• Listing on Apartment Guide and Rentals Apps • Placement that covers entire mobile space • Includes iPhone, iPad, Android and Mobile browsers	✔	✔	✔	✔
Rentals Listing		• Placement varies by level	✔ *Standard*	✔ *Standard Plus*	✔ *Featured*	✔ *Premier*
Banner Ad		• Placement on most viewed sections of site • Rotate with every page refresh • 100K impressions				✔
Photo Plus		• Photos automatically scroll when user hovers over arrows • Check Availability button added to the photo gallery view			✔	✔
Category Listing		• Category branding • College, military, corporate and senior living		✔	✔	✔
Online Video		• High-quality multimedia product with professional script • No production or set-up fees • Duration is 60 seconds • May choose to have on-screen talent • May choose to post community's own video			✔ *30 Sec.*	✔ *60 Sec.*
Dynamic Lead Form		• Require first and last name on lead form • Property can determine whether Bed and Bath fields are displayed on lead form and configure these fields as optional or required		✔	✔	✔
Reputation Monitor		• Online dashboard that enables you to view and track consumer comments and reviews from a variety of sources • Ensures accurate business listings • Monitors and tracks competitors		✔	✔	✔
Call Recording		• Automatically records calls for your property	✔	✔	✔	✔
AG/Rentals Carousel		• Shows on details page • Automatically rotates photos and floor plans in 3D format • Shows 10 images at a time		✔	✔	✔
Ad Creator		• Enables you to easily post your listing on CRAIGSLIST® • Up to 10 floor plans and 5 photos are displayed		✔	✔	✔