

Dominance in Search: Harms and Remedies

Benjamin Edelman
Harvard Business School

About me

- Assistant Professor, Harvard Business School
 - Teaching: starting and running .COM's
 - Research: Internet architecture and business opportunities, especially vis-à-vis law and regulation
- Consulting: advertising fraud, privacy, compliance
 - Some clients adverse to Google

Google's dominance

- >75% of web searches in US
- >90% of web searches in many large markets
- >90% of mobile searches

Potential concerns

- Does Google treat consumers fairly?
- Does Google treat advertisers fairly?
- Does Google treat publishers and emerging competitors fairly?
- Does Google impede competition?

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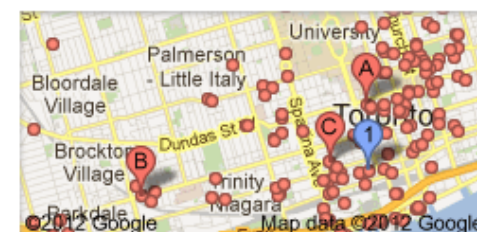
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- Taking photographs in all directions
- Recording wi-fi data
 - Initially denied doing so
 - Later, called this a “mistake” by a “rogue” engineer
- Impeding government investigation
 - Google: “time-consuming and burdensome” to search emails
 - FCC: Google “deliberately impeded and delayed” investigation



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- Does Google treat consumers fairly?
- **Does Google treat advertisers fairly?**
- Does Google treat publishers and emerging competitors fairly?
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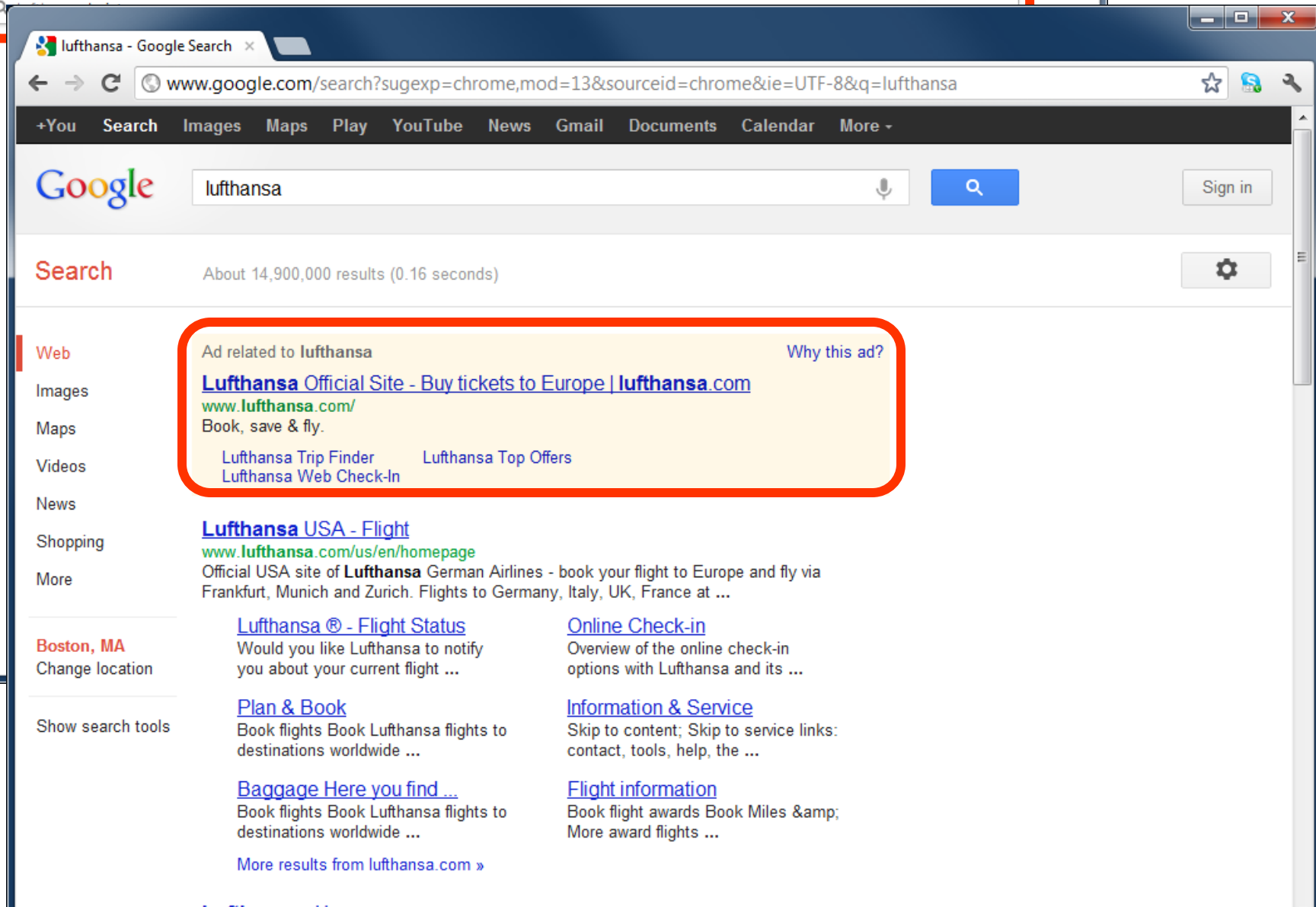
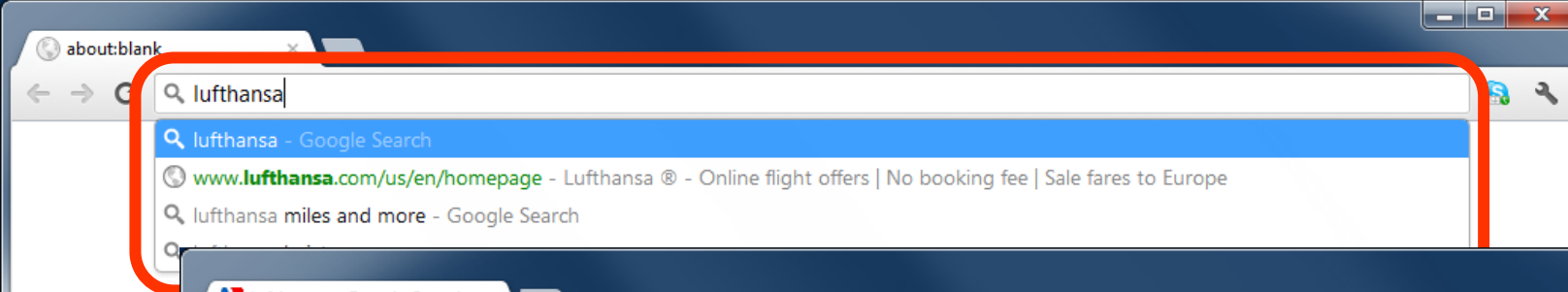
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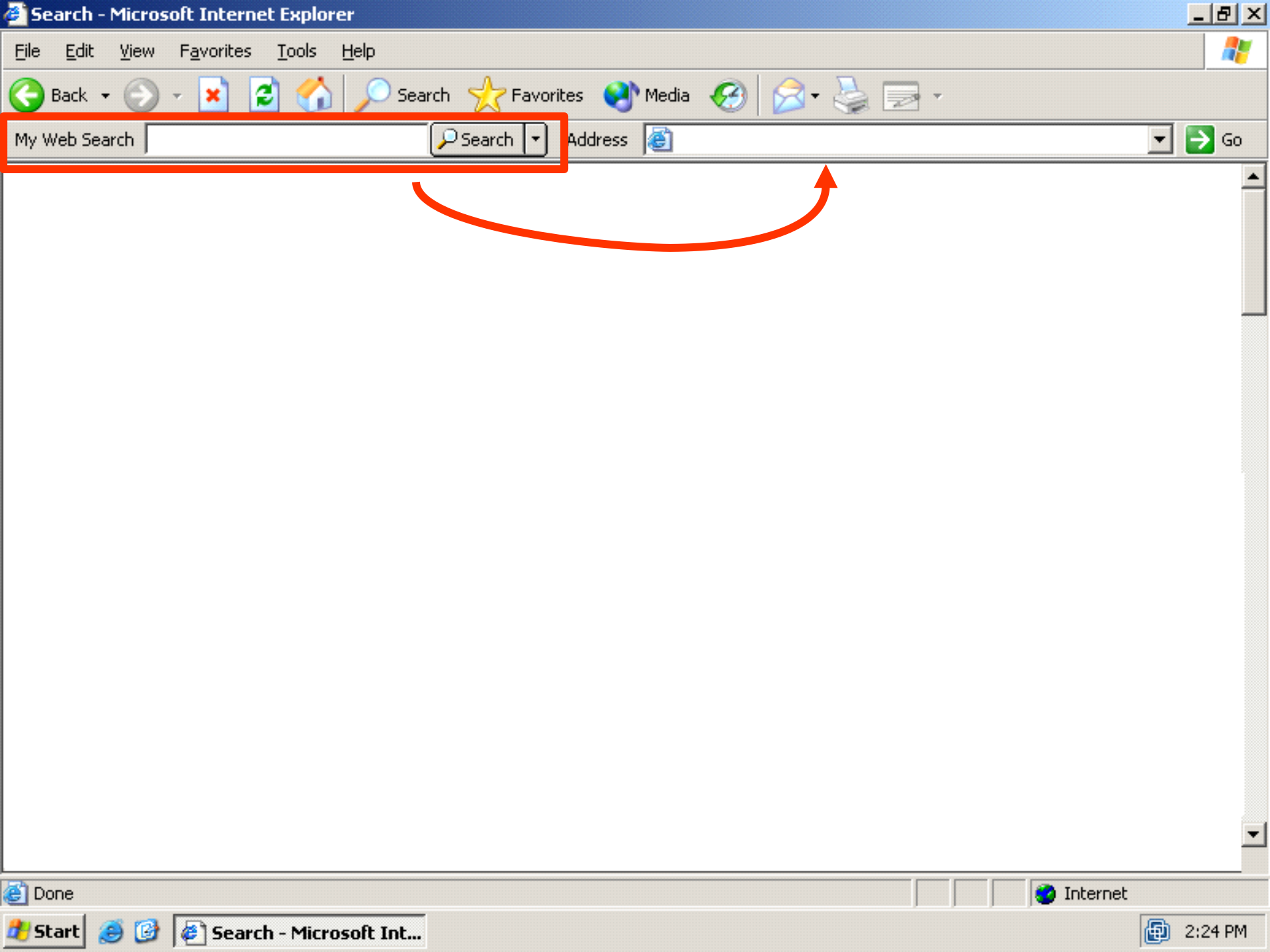
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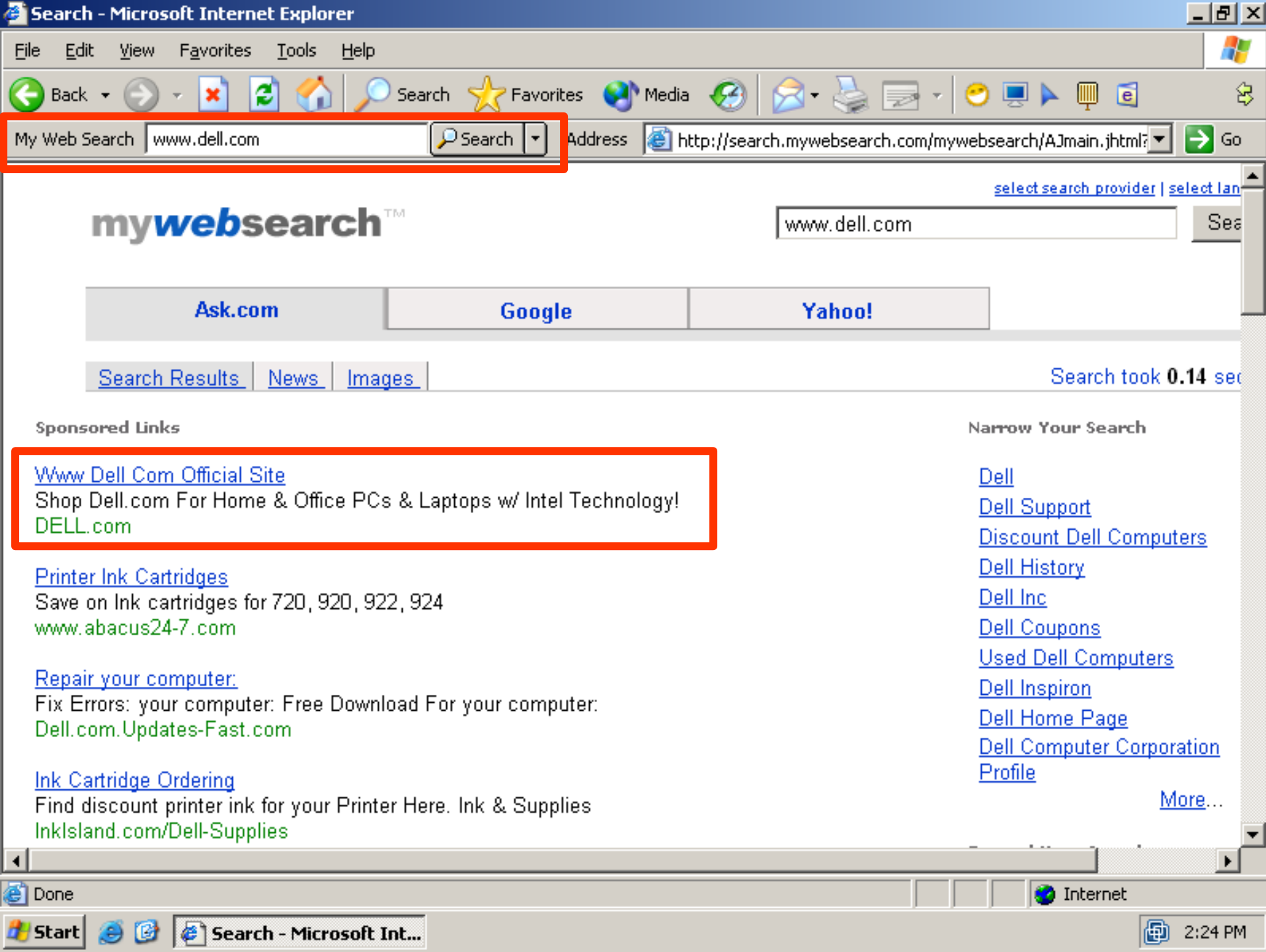
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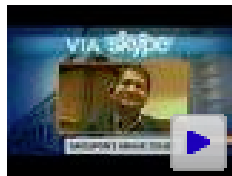
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Rocky Agrawal / TechCrunch:Why **Groupon** Is Poised For Collapse — Editor's note:This guest post is part of an in-depth series looking at the daily deal in...

[Street Fight Daily: 06.10.11 | Street Fight](#) 🔍

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3 Google reviews

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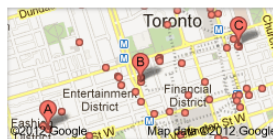
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Categories: Hotel, Restaurant

Transit: [King Street West at Peter Street](#) (122 m SE) 504, 508

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Potential concerns

- Does Google treat consumers fairly?
- Does Google treat advertisers fairly?
- Does Google treat publishers fairly?
- **Does Google impede competition?**

Conversions and Synchronizations

The image is a composite screenshot. The background is a Microsoft Word window with the 'File' tab selected. Overlaid on the Word window is a web browser window showing the Microsoft Office help page for synchronizing Outlook with Apple devices. The browser window has a single tab titled 'Synchronize Outlook and Apple iPhone ...' and the address bar shows 'office.microsoft.com/en-us/outlook-help/synchronize-outlook-and-apple-iphone-or-ipod'. The page content includes instructions for synchronizing Outlook 2007 with an iPhone or iPod touch, mentioning Apple iTunes and a one-time setup process. A list of four steps is provided. The Word window in the background shows an 'Open' dialog box with the file path 'Users \bedelman.HBS \Desktop'. The file type dropdown menu is open, showing various file formats. The 'WordPerfect 6.x (*.wpd;*.doc)' option is highlighted with a red rectangle. The 'Open' button is visible at the bottom of the dialog box.

Microsoft Word

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Synchronize Outlook and Apple iPhone ...

office.microsoft.com/en-us/outlook-help/synchronize-outlook-and-apple-iphone-or-ipod

Synchronize Outlook and Apple iPhone or iPod

Applies to: Microsoft Office Outlook 2007

Synchronization of contacts between Microsoft Office Outlook 2007 and your Apple iPhone or iPod touch requires [Apple iTunes](#). You can configure which items are synchronized during a one-time set up process.

After the initial setup, each time that you connect your iPhone or iPod touch to your computer, the changes made on your computer or device are synchronized.

1. Connect your iPhone or iPod touch to your computer using the cable provided with your device or by placing the iPhone or iPod touch in the Apple Universal Dock.
iTunes opens automatically when connected to your computer.
2. In iTunes, in the source list, under **Devices**, click the entry for your iPhone or iPod touch.
3. Click the **Info** tab.
4. Under **Contacts**, click **Sync contacts from**, and then click **Outlook**.

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Word Templates (*.dotx)

Word Macro-Enabled Templates (*.dotm)

Word 97-2003 Templates (*.dot)

Rich Text Format (*.rtf)

Text Files (*.txt)

OpenDocument Text (*.odt)

Recover Text from Any File (*.*)

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WordPerfect 6.x (*.wpd;*.doc)

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Current Antitrust Inquiries

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- India
- South Korea
- US FTC
- US states: California, New York, Ohio, Texas

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- Disallow Google from tying its ancillary services to its dominant search offering

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1. CMYE: A Sinful Sayonara At Church

Aperitivo

Category: Local Flavour

Neighborhoods: West Queen West, Beaconsfield Village



16 reviews
1090 Queen St W
Toronto, ON M6J 1H7



This is one hell of an awesome CMYE! Church Aperitivo is small and intimate venue for a get together. Great to see all my Yelp friends and of course Vivek!! All the best to Vivek in whatever he plans in the future!...



2. deKEFIR

Categories: Ice Cream & Frozen Yogurt, Juice Bars & Smoothies

Neighborhoods: Financial District, Downtown Core



23 reviews
333 Bay St
Toronto, ON M5H 2R2
(647) 352-2220



If you like ice cream, frozen yogurt, smoothies or KEFIR, a great place. Kefir is like yogurt, but just uses a different bacteria to ferment the milk and tastes different. If I had to pin the taste down I'd call it a...



3. Ed's Real Scoop

Category: Ice Cream & Frozen Yogurt

Neighborhood: The Beach



37 reviews
2224 Queen St E
Toronto, ON M4E 1E9
(416) 699-6100



By far the best ice cream in Toronto. I had the creme brulee flavour which was super creamy - a lot creamier than most places I've had which gave the ice cream a rich texture. Delicious and worth the drive to the...



4. La Paloma Gelateria & Cafe

Category: Ice Cream & Frozen Yogurt



27 reviews
1357 St Clair Avenue West
Toronto, ON M6E 1C5
(416) 656-2340



This place was one of my highlights of my vacation. I absolutely loved the gelato and the place was very clean and in a great location. They had so many flavors to choose from that I wish I had more time so that I could...

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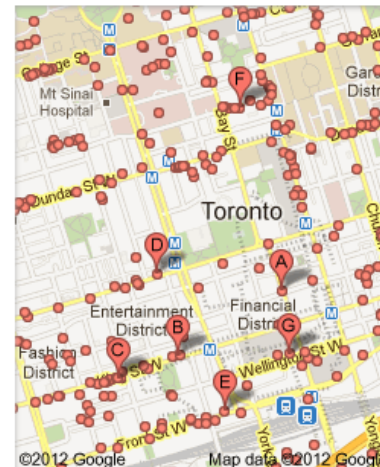
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Restaurants | torontolife.com

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TripAdvisor

Fodor's

Dominance in Search: Harms and Remedies

Benjamin Edelman
Harvard Business School