

EXHIBIT 109

Re: Yahoo Anti Spy out of Beta

Subject: Re: Yahoo Anti Spy out of Beta

From: Rodney Hook <rod@direct-revenue.com>

Date: Thu, 05 Aug 2004 09:40:49 -0400

To: Joshua Abram <josh@direct-revenue.com>

CC: Andrew Pancer <andrew@direct-revenue.com>, Chris Dowhan <chris@direct-revenue.com>, Daniel Kaufman <daniel@direct-revenue.com>, Daniel Doman <dan@direct-revenue.com>, Alan Murray <alan@direct-revenue.com>

I downloaded the latest yahoo anti-spy this morning and ran it.

1. It doesn't run automatically. the user has to remember to push the scan button in their toolbar. there is no auto run or scheduling capabilities.
2. It found mxtarget and removed it and recommended I reboot. It left all the mxtarget registry entries, and just basically disabled the BHO. It did not find the poller so we came back when I rebooted.
3. It deleted my stub installer life boat alchem.exe

If every user experience went like mine, we won't even miss a beat as long as there is a poller. We have pollers on 75% of the audience and are not having much luck getting it higher than that until we get smarter with our Maintenance/Reco Thinstallers.

yahoo companion shows up on 25% of the user base right now. similar to notion in size and influence.

Rod

Joshua Abram wrote:

It doesn't seem that they are playing favorites. A link the Beta toolbar to the "top 5" pests lists Gator (and doubleclick) among others. So they seem to be targeting their own Overture partners as well with no carve-outs.

Chris, it would be worth having someone confirm this by seeing if the beta toolbar does indeed pick up claria/searchscout. If there's an exempted "good guy list" we should know about it. Walnut claimed that Yahoo was considering such an exempted list.

Also, this link from pestpatrol provides a pretty interesting view of the competitive landscape---and growth patterns.

<http://research.pestpatrol.com/Lists/EmergingPests.asp>

J

----- Original Message -----

From: Andrew Pancer

To: Chris Dowhan ; Daniel Kaufman

Cc: Joshua Abram ; Daniel Doman ; Alan Murray ; Rodney Hook

DR312038
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Re: Yahoo Anti Spy out of Beta

Sent: Thursday, August 05, 2004 7:42 AM

Subject: Yahoo Anti Spy out of Beta

http://story.news.yahoo.com/news?tmpl=story&cid=1738&e=1&u=/zd/20040804/tc_zd/132841

Yahoo made a change so that the default is to now scan for all Adware as well as **Spyware**. In their online community VX2 is listed as the #2 new "pest".

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