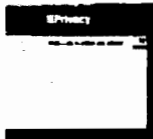
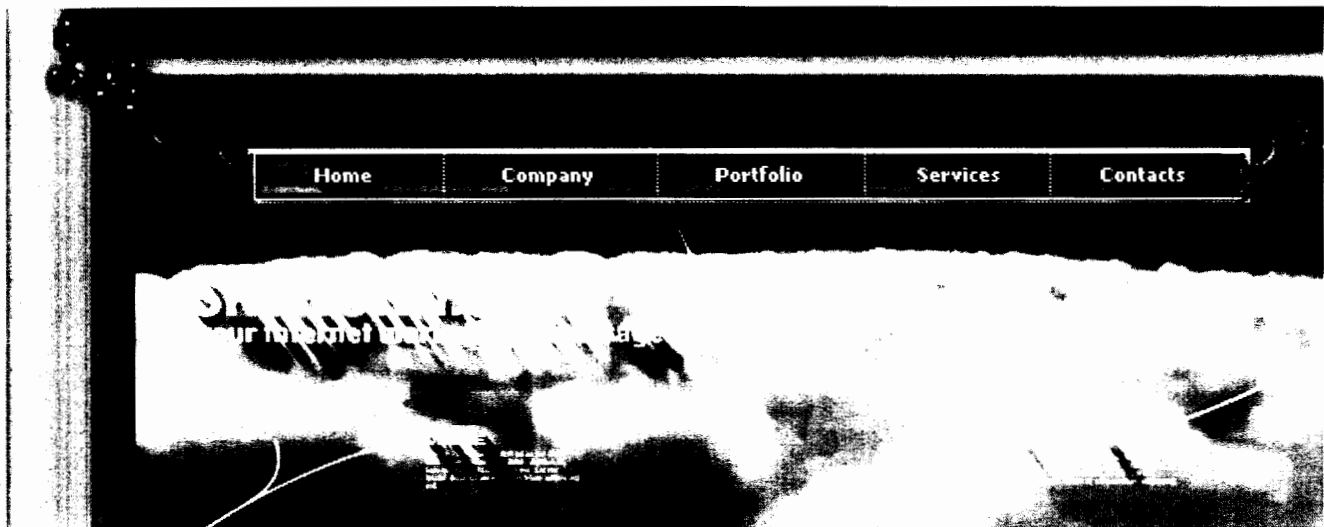


EXHIBIT 11



www.ieprivacy.com

Our flagship privacy software! This 100% free download enables the end user to maintain their privacy while surfing online.



www.aaa1screensavers.com

An amazing variety of screensavers. Beautiful beaches, pillowy clouds, stunning sunsets, and breathtaking waterfalls are some of the delightfully themed screensavers this site offers.



Messenger Spam Blocker

Stop the latest spam technique from displaying on your PC with this easy to use Messenger Spam Blocker.



www.download-dollars.com

Webmasters can join and begin making money with this affiliate program within minutes using easy to use copy/paste code.



Holiday Screensavers

For the holidays we created a series of three screensaver sites:

holidaysavers1st.com,
christmassavers1st.com and
santaswhackyscreensavers.com.

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EXHIBIT 12

Andrew Romatz

From: Mattias Stanghed [mattias@direct-revenue.com]
Sent: Wednesday, April 27, 2005 8:41 AM
To: Daniel Kaufman
Cc: 'Murray Alan'; 'Rodney Hook'; 'Abram Joshua'
Subject: Re: BT LLC: 50K users daily for non-DR MB's

> Do you have any distribution source other than that one - rhinestone
> or

So far all new distribution is Skyhorn but I hope to close a few more in the next few days. The surge was just triggered by mne giving him a call explaining that he needed to step it up or there was no chance we would continue post the test.

> Also, how are DR vs non-DR MBs monetizing?

It's too early to tell exactly how much worse but it is lower. Skyhorn base is now in the 50K range. I see roughly 300 clicks per day on this base making total daily net revenue a stellar \$30-40. I have a DR base at the roughly the same scale and they monetize roughly three times better.

Will get back to you when I have figured out exactly what drives the discrepancy but it seems likely to me that Skyhorn added us to a distribution channel that just sucks. Browser exploit with 10 other people or the like.

.mst

On Apr 26, 2005, at 22:18, Daniel Kaufman wrote:

> Mattias
> Do you have any distribution source other than that one - rhinestone
> or whatever it's called?
> Also, how are DR vs non-DR MBs monetizing?
> thx
>
> -----Original Message-----
> From: Mattias Stanghed [mailto:mattias@direct-revenue.com]
> Sent: Tuesday, April 26, 2005 9:21 PM
> To: Rodney Hook; Abram Joshua; 'Daniel Kaufman'; Murray Alan
> Subject: BT LLC: 50K users daily for non-DR MB's
>
>
> Non-DR MB's are getting some traction. Still don't know exactly where
> I get the download from and also of note, the non-DR MB's seem to
> monetize less effectively. This, I presume has everything to do with
> the distribution source. However, they are checking in which indicates
> that the actual download/install certainly happens.
>
> Keep you posted,
>
> .mst
>
>