

# EXHIBIT 114

**Subject:** distribution FYI

**From:** "Chris Dowhan" <chris@direct-revenue.com>

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**To:** "Daniel Kaufman" <dan@dkcp.net>, <joshua@direct-revenue.com>, <alan@direct-revenue.com>

Guys, want to let you know that I am defining "acceptable install behavior" now for our distributors so that we can avoid swamping our servers like the Wild Media distribution did this past weekend.

In doing so I discussed with Doman and we have very basically different views regarding the user's perception of when/how we're downloaded - he believes that the opt-in and the download need to be tightly coupled and after 15 minutes or so, if we have failed to install then we are done with that machine until there is some new opt-in event. I believe that once the user opts-in (whatever form that takes), if the optimal retry logic turns out to be hours or even days later, then that is acceptable as long as it does not unnecessarily strain the servers. The user's confusion about why it's coming down to the machine later should not stop us from installing. It's arguable that they don't know they're getting no matter when we get installed. I don't know yet what the best retry rate is, but I do not want to use an arbitrary cap for the "appropriate" time for 2 reasons:

1) I might want to work out a retry rate with a distributor of every 4 hours so that in case the servers are swamped at 5pm, we can let things settle down and still get a shot at that desktop at 9pm as opposed to trying 3-5 times in 15 minutes, but more importantly

2) If a distributor like Holystic or iDownload wants to become part of our persistence strategy and reinstall us daily as long as the MyPCTuneup flag is not there, we should support that - even if Antivirus or a competitor or some other incompatibility removes or disables us every day and we go back down every night. Our EULA allows for it so I will do it unless you guys tell me otherwise. This way, even if we do not currently monetize the desktop very well now, we will buy some time until a new tougher/more stealthy app comes out and we can start recovering to that new app, and hopefully start making money on those desktops.

If I am misaligned with what you want please let me know.

- C