

EXHIBIT 13

Re: access to the uninstall site, MyNut 404

Subject: Re: access to the uninstall site, MyNut 404
From: "Chris Dowhan" <chris@direct-revenue.com>
Date: Thu, 15 Jul 2004 01:33:38 -0400 (EDT)
To: "Daniel Doman" <dan@direct-revenue.com>

Torpedos, in the strictest sense of how we structure them now, are not a good option for uninstalls because they are optimized around removing an app any time they see one as opposed to when there is specific opt-in for removing that app. But if you are generally saying that we can get anything off the machine as needed, I agree with you

we can make a torpedo for anything...

On Jul 14, 2004, at 3:11 PM, Reza Khan wrote:

mynut currently has no "real" uninstall process and definitely does not create any add/remove programs entry. But we don't want anyone to uninstall anything if we can help it

Walnut does have a link thru shopnav.com where anyone can go to uninstall their apps. What would be the best way to direct anyone to an uninstall site from our end?

----- Original Message -----

From: "Chris Dowhan" <chris@direct-revenue.com>
To: "Reza Khan" <reza@direct-revenue.com>
Cc: <chris@direct-revenue.com>; "Mattias Stanghed" <mattias@direct-revenue.com>; "Rodney Hook" <rod@direct-revenue.com>; <dan@direct-revenue.com>
Sent: Wednesday, July 14, 2004 3:02 PM
Subject: Re: Fw: access to the uninstall site, MyNut 404

We don't use an add/remove programs entry for our stuff except for a few specific "polite" installs we do from the www.abetterinternet.com site for investors, etc. Does the MyNut install process create it's own add/remove programs entry currently? If so, what does it do? If not, how will users find out about the mypctuneup.com unsinstall site? Would you want to give everyone with MyNut an upgrade to add this?

I think what walnut is looking for is for a site that users can go to to just uninstall mynut 1. We should only uninstall this app without any other apps being uninstalled in this case. I think mynut was already bundled

in

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the BetterInternet uninstall files from Add/Remove from the control panel.

----- Original Message -----

From: "Chris Dowhan" <chris@direct-revenue.com>

To: "Reza Khan" <reza@direct-revenue.com>

Cc: "Mattias Stanghed" <mattias@direct-revenue.com>

<chris@direct-revenue.com>; "Rodney Hook" <rod@direct-revenue.com>

<dan@direct-revenue.com>

Sent: Wednesday, July 14, 2004 1:35 PM

Subject: Re: FW: access to the uninstall site MyNut 404

Technically I think it's pretty easy - but from a business perspective what exactly do we need to accomplish? Just want to make sure I don't add something to an uninstall process somewhere that is used for another purpose and inadvertently uninstalls myNut for the wrong reasons.

E.g., Is this mostly for P/R purposes to hold up an uninstall process for show? do we need a separate uninstall entry in add/remove on every machine? If so should it go to it's own path within mypctuneup so that it *only* uninstalls this app and that our other ad client uninstall process doesn't uninstall MyNut? Do we care about reinstalls on those machines through our upgrade process? I might have to create a registry entry on uninstall that we look for prior to installing MyNut so we don't get into a customer-experience-nightmare-deathloop (that is my super-technical jargon for the behavior).

Let me know,
- C

Crew,

Christine wants to know how the 404 uninstall process. We've never ironed

out the uninstall process but I guess its time. Can we build something

into either mypctuneup.com or myservicestation.com? I know Chris and I briefly

spoke about this in the past. Let me know what we can do or should convey

to Christine from Walnut.

Thanks,
Reza

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----- Original Message -----

From: "Christine Curtis" <ccurtis@walnut-ventures.com>

To: "Reza Khan" <reza@direct-revenue.com>

Sent: Wednesday, July 14, 2004 1:43 PM

Subject: access to the uninstall site

Hi Reza,

My understanding is that DR has an help site where you can request

an
uninstall of the product. I need to document the uninstall
process

that

a

normal user goes through when they request an uninstall of the DR
product.

Can you point me in the right direction of where that process
might

begin?

I'll go through the steps like a normal user. Thanks.

Regards,

Christine Curtis

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