# EXHIBIT 33

**Subject:** Re: Aurora experience
**From:** "Daniel Kaufman" <danielkaufman@mycingular.blackberry.net>
**Date:** Wed, 8 Jun 2005 19:18:54 +0000 GMT
**To:** "Daniel Doman" <dan@direct-revenue.com>
**CC:** "Josh Engroff" <jengroff@direct-revenue.com>

One other question given how badly we need a financial lift right now...
Can we remove the question mark on the upper right corner of the ads?
-----Original Message-----
From: Daniel Doman <dan@direct-revenue.com>
Date: Wed, 8 Jun 2005 13:14:54
To:rod <rod@direct-revenue.com>
Cc:Josh Engroff <jengroff@direct-revenue.com>,       Daniel.Kaufman@direct-revenue.com,
"'Ofer Druker'" <odruker@direct-revenue.com>,       "'Daniel Kaufman'"
<daniel@direct-revenue.com>,        "'Joshua Abram'" <josh@direct-revenue.com>,       "'Gisella
Walter'" <gisella@sohodigital.net>,       "'Alan Murray'" <alan@direct-revenue.com>,       "'Wayne
Chavez'" <wayne@sohodigital.net>,       "'Jean Philippe Maheu'" <jpmaheu@direct-revenue.com>,
"'Andrew Pancer'" <andrew@direct-revenue.com>
Subject: Re: Aurora experience

is the revenue as a percentage of footprint down by the same measure?

On Jun 8, 2005, at 11:03 AM, rod wrote:

> Tuesday revenue was 87% of last Tuesday.    My original guess
> after this change was live for an hour was that we had just made a
> change that swung our revenue flow by -15%. So I was close, but
> not perfect. If we can reliably predict after an hour, we dont
> have to do these painful 24 hour experiments.
>
> So taking the ad spacing to 2 minutes apart appears to be around a
> 15% reduction in total revenue flow so far.    Almost all of the
> drop is in Targetted as you can see in the attached >charts.
>
> Josh Engroff wrote:
>
>
>> I think now we know the full-day impact, with yesterday's new low
>> of $91K. Today is trending around the same so far.
>>
>>
>> On Jun 7, 2005, at 4:44 PM, Daniel Kaufman wrote:
>>
>>> I'm curious to hear what the full-day impact on revenue is.
>>> For what it's worth, claria shows ads more frequently than once
>>> every 45 seconds when the user does valuable surfing (I just went
>>> to delete messages from the cingular/blackberry server and got
>>> deluged by claria).
>>> Alan has made the good point that it's more important that we
>> stop
>>> showing any low CPM RON ads within targeted buckets (which will
>>> positively impact user experience at low revenue loss) before
>>> making drastic changes to timers.
>>> 20-25k uninstalls/day might very well be sustainable.
>>>     Daniel Kaufman
>>> DirectRevenue LLC
>>> 107 Grand Street, 3rd Floor
>>> New York, NY 10013
>>> t: 646.442.1233

6/22/05 1:30 PM

f: 646.613.0386
-----Original Message-----
*From:* Daniel Doman [mailto:dan@direct-revenue.com]
*Sent:* Tuesday, June 07, 2005 9:19 AM
*To:* Josh Engroff
*Cc:* Daniel Kaufman; Joshua Abram; Rodney Hook; Jean Philippe
Maheu; Andrew Pancer; Gisella Walter; Alan Murray; Wayne Chavez;
Ofer Druker
*Subject:* Re: Aurora experience
we will have to remedy this through a combination of traffic
changes and some optimizations. We can set an override for a high
value ad that kicks in once or *at most* twice an hour, but at
the
rate we were hammering users any rational user would uninstall.
20-25K uninstalls a day is not sustainable (although this is
offset by the previous rate of breakage).          - dan -
On Jun 7, 2005, at 10:02 AM, Josh Engroff wrote:


There is a 12% drop in hourly impressions beginning at hour 17
last night, which i am assuming is due to the change in timers.
Looking at the charts, this appears to have led to a loss of ~
$800
per hour beginning at hour 17 and continuing through the rest of
the day--you can see the abrupt drop-off in the "Revenue from
last
48 hours" chart.
I realize we all have concerns about our number of pops--
but we
also need to bear in mind that over the past several weeks we
have
been showing fewer average pops per user (6) than during any
period since September 2004. Since both we and our advertisers
managed to live with the old (i.e. pre-yesterday) timer settings
for the previous 8 months, and we're in a situation where every
bit of revenue is needed, I would recommend that we roll back
this
timer change until our daily revenue starts trending upward
again.
Josh
On Jun 6, 2005, at 7:06 PM, Daniel Doman wrote:


It is being remedied now..
On Jun 6, 2005, at 9:11 PM, Jean Philippe Maheu wrote:


These stats are not good for our business. They show that 15% of
our clients get more than 15 ads per day and 26% of our clients
receive more than 11 ads per day. We should set a cap at 10 ads
per day per client within a 12hr period.
I am also not clear on why we have 15% of our clients that
received no ads and close to 10% receiving only one ad... that
represents 1/4th of our client base that we are not monetizing.
alan, can you let me know what we intend to do to remedy
this
situation.
thx,
jp
On Jun 6, 2005, at 1:34 PM, Gisella Walter wrote:

I noticed you weren't on this email string....
        -----Original Message-----
From: rod [mailto:rod@direct-revenue.com]
Sent: Monday, June 06, 2005 4:12 PM
To: Josh Engroff
Cc: Daniel Doman; Joshua Abram; Andrew Pancer; Alan Murray;
Gisella Walter;
'Daniel Kaufman'; Daniel Kaufman; Wayne Chavez
Subject: Re: Fwd: Aurora experience
    Just so we dont have to wait on finding out the frequency
distribution Here
it is.
            read it like this.....   15.72% see no ads, 9.45%
see 1, 7.84%
see 2 ads,
4.7% see 26-30 ads
    [2005/06/06:07:44:10] #6a. Daily Unique client counts by
number of
ads
received for US clients

```
+---------+-------+---------+------------------------------+
| ads | total | percent | bar                            |
+---------+-------+---------+------------------------------+
| 00      | 4553 | 15.72   | ==============================  |
| 01      | 2735 |  9.45   | =================              |
| 02      | 2271 |  7.84   | ===============                |
| 03      | 2081 |  7.19   | =============                  |
| 04      | 1934 |  6.68   | ============                   |
| 05      | 1622 |  5.60   | ==========                     |
| 06      | 1728 |  5.97   | ===========                    |
| 07      | 1286 |  4.44   | ========                       |
| 08      | 1157 |  4.00   | =======                        |
| 09      | 1059 |  3.66   | ======                         |
| 10      | 1013 |  3.50   | ======                         |
| 11 - 15 | 3089 | 10.67   | ===================            |
| 16 - 20 | 1619 |  5.59   | ==========                     |
| 21 - 25 |  897 |  3.10   | =====                          |
| 26 - 30 | 1361 |  4.70   | ========                       |
| 31 - 35 |  417 |  1.44   | ==                             |
| 36 - 40 |   39 |  0.13   |                                |
| 40+     |   85 |  0.29   | =                              |
+---------+-------+---------+------------------------------+
```

                Here is ads per hour  using hour 16 EST as a
typical hour. read it
like this...   23.69% see no ads.  26.1% see 1 ad, 17.39% see
2 ads,
7.9% see 6 ads
    [2005/06/06:07:44:10] #6b. Hourly Unique client counts by
number
of ads
received for US clients for Hour 16 only

```
+---------+-------+---------+------------------------------+
| ads | total | percent | bar                            |
+---------+-------+---------+------------------------------+
| 00      | 1298 | 23.69   | =====================          |
| 01      | 1430 | 26.10   | ========================       |
| 02      |  953 | 17.39   | ================               |
| 03      |  526 |  9.60   | =========                      |
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| 04       |   368 |   6.72 |  ======                         |
| 05       |   233 |   4.25 |  ===    |                        |
| 06       |   433 |   7.90 |  =======   |                    |
| 07       |    81 |   1.48 |                              |  |
| 08       |    46 |   0.84 |                              |  |
| 09       |    24 |   0.44 |                              |  |
| 10       |    59 |   1.08 |  =  |                           |
| 11 - 15  |    19 |   0.35 |                              |  |
| 16 - 20  |     6 |   0.11 |                              |  |
| 21 - 25  |     2 |   0.04 |                              |  |
| 40+      |     1 |   0.02 |                              |  |
+----------+-------+--------+-----------------------------+
```

                Josh Engroff wrote:

    I think we all agree that we are popping too much. There are
actually
    several settings that control how often we pop, which differ by
    inventory type (TGT is once per minute, FME every 4 minutes,
and RON
    every 25). I assume Dan is referring to the TGT timer below.
        So that we can be scientific about this, I've requested a
frequency
    distribution from BI showing the number of pops per user (e.g.
25% of
    users see exactly one pop, 12% see 2 pops, 4% see 22 pops). The
    average pops per user per day is around 6 (according to the daily
    revenue report), but that average # obscures the fact that
some users
    are seeing as many as 30. The freq. dist. will show us what %
of our
    user base is getting slammed.
        Josh
        Begin forwarded message:
            *From: *"w a y n e CHAVEZ" <wayne@sohodigital.net>
        *Date: *June 6, 2005 3:12:51 PM EDT
        *To: *<jengroff@direct-revenue.com>
        *Subject: FW: Aurora experience
        *
                FYI
                **********************
        w a y n e  CHAVEZ
        wayne@sohodigital.net
        646.230.8966
            *From:* Daniel Doman [mailto:dan@direct-revenue.com]
        *Sent:* Monday, June 06, 2005 3:11 PM
        *To:* Kelley Ryan
        *Cc:* rod@direct-revenue.com; 'Joshua Abram'; 'Daniel
Kaufman';
        'Alan Murray'; 'Gisella Walter'; 'w a y n e CHAVEZ'
        *Subject:* Re: Aurora experience
            I agree with you 100%. I have always believed that we
are
        hammering users too often. The temptation is to get as many
        impression opportunities as we can but this is a very
short term
        goal that offsets a longer term effect of really negative
user
        experience and now advertiser reluctance to participate in
this

                    kind of negative user experience.
                        There are several timers in place for us to work
with. We really
                    are hammering at users right now. There are two key
settings -
        how
                    often the client checks in and how much lapse between ads the
                    server waits before serving another. Right now the client
checks
                    in every 45 seconds and the server  won't serve an ad more
often
                    than every 30 seconds. These two values overlap to produce
                    something that aggregates those two to a slightly longer
        effective
                    value.  Statistical gobbledygook.
                            I have asked Rod to back off the server setting
to 2 minutes
        while
                    leaving the check-in rate at 45 seconds. This will give us
the
                    contextual (FME) visibility we need while backing off on the
        abuse
                    to the user. We should see a drop in very low CPM
inventory and
                    some reduction in overall inventory. We should have a
sense of
                    what this will do by the end of the day.
                        My own preference is to manage this with a long term
view rather
                    than a short term inventory.
                            We are walking these changes through right now.
                            - dan -
                                    On Jun 6, 2005, at 2:24 PM, Kelley Ryan wrote:
                            Dan and Rod,
                        I just thought I would share with you the experience
of one of
        the
                    Soho CM's and Gisella regarding Aurora and Ceres.  It
seems that
                    they are seeing technical problems and high frequency caps
that
                    are giving some of the advertiser clients pause in using
the DR
                    platform. I don't know if this is typical or atypical, but
given
                    that it potentially puts ad revenues at risk I thought it
                    important to elevate the concern to your levels.
                        Thanks,
                    Kelley

        --------------------------------------------------
                    Kelley Ryan
                    President
                    Compass Rose Management, LLC
                    917-848-8483
                    kryan99@earthlink.net
                    -----Original Message-----
                    *From:* Gisella Walter [mailto:gisella@sohodigital.net]
                    *Sent:* Monday, June 06, 2005 1:38 PM
                    *To:* 'Kelley Ryan'

*Subject:* FW: Aurora experience
Kelley,
As a follow up to our conversation last week, where I
mentioned
that we are abusing the hell out of our users...
I installed Ceres ad client on my machine, and the
program
literally disabled my computer from functioning in a normal
manner. Programs like excel ceased to work, until I
uninstalled it.
Judit has aurora on her machine.
I asked her to specifically count how many ads she
saw in a day,
and what kinds of troubles she ran into, as she had mentioned
that
it was pretty poor user experience over all.
What she encountered I suspect isn't atypical, but rather the
norm. I hear from clients all the time of users complaining to
they
are having the same issues.
Case in point:
One of the monster media buyers had basically the same
experience
with aurora and started asking questions. He was home
surfing, so
wasn't on his machine for the 8 hour window that Judit was.
Anyway I think we need to address this soon...
-G
*From:* Judit Major [mailto:jmajor@sohodigital.net]
*Sent:* Friday, June 03, 2005 5:58 PM
*To:* 'Gisella Walter'
*Subject:* Aurora experience
I got at least 30 ads today from Aurora (see my
cookie history
below), sometimes back to back within a minute. The
majority of
was RON traffic. My computer crashed 4 times and I noticed
that
after I turn it back on I get a lot of ads in the first 20
minutes
than the delivery speed slows down (The worst was the
beginning of
the day , I got 12 ads in the first hour today).
Thanks,
Judit
time: Fri Jun 03 17:47:44 EDT 2005
event: imp
campaign: 10981, IM-US Air CPC 2005-06-02
creative: 51812, IM-US Air CPC 2005-06-02 720x300 slider
section: 67842, FM-Travel_Air 01
psection: 9378, FM-Travel_Air
cpc: 0.42, cpm:0.0
campaign weight: 1000, creative weight:10
time: Fri Jun 03 17:44:31 EDT 2005
event: imp
campaign: 2920, YD-Useful Follow Me Campaigns 2004-05-05
creative: 47281, YD-WS PocketPC HR3 TGTshopHiFI 2005-05-03
section: 135048, a1.interclick.com
psection: 6455, Shopping_Computers/HiFi/Technology
cpc: 0.0, cpm:2.0

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                campaign weight: 20, creative weight:1000
                      time: Fri Jun 03 17:39:24 EDT 2005
                event: imp
                campaign: 10034, CPA-1800Flowers-Shopping-General-WC-1-YF-1
                creative: 47417, CPA-1800Flowers-Shopping-General-WC-1
                section: 135048, a1.interclick.com
                psection: 6455, Shopping_Computers/HiFi/Technology
                cpc: 0.0, cpm:2.0
                campaign weight: 100, creative weight:10
                      time: Fri Jun 03 17:38:33 EDT 2005
                event: imp
                campaign: 6381, MGCPV:Shopping_Computers/HiFi/
Technology_120904
                creative: 41897,
     MGCPV:Shopping_Computers/HiFi/Technology_030405 test
                section: 135048, a1.interclick.com
                psection: 6455, Shopping_Computers/HiFi/Technology
                cpc: 0.0, cpm:6.37
                campaign weight: 1000, creative weight:10
                      time: Fri Jun 03 17:37:48 EDT 2005
                event: imp
                campaign: 10981, IM-US Air CPC 2005-06-02
                creative: 51812, IM-US Air CPC 2005-06-02 720x300 slider
                section: 67842, FM-Travel_Air 01
                psection: 9378, FM-Travel_Air
                cpc: 0.42, cpm:0.0
                campaign weight: 1000, creative weight:10
                      time: Fri Jun 03 13:52:35 EDT 2005
                event: imp
                campaign: 10852, IM-Expedia CPV 2005-06-01
                creative: 50688, Copy Copy IM-Expedia CPV 2005-04-01 flight
                section: 35468, www.BookingBuddy.com
                psection: 6455, Travel_Air
                cpc: 0.0, cpm:20.0
                campaign weight: 4000, creative weight:10
                      time: Fri Jun 03 13:42:26 EDT 2005
                event: imp
                campaign: 10994, IM-Priceline CPV 2005-06-03
                creative: 51796, Copy IM-Priceline Air CPV 2005-05-01
                section: 132355, www.mytravelbug.org
                psection: 6455, Travel_Air
                cpc: 0.0, cpm:30.0
                campaign weight: 6000, creative weight:100
                      time: Fri Jun 03 13:40:09 EDT 2005
                event: imp
                campaign: 6144, IM-ProFlowers CPC 2004-11-23
                creative: 51703, IM-ProFlowers CPC 2005-06-02 [Dads and
Grads 600
                x 400]
                section: 60899, www.cafepress.com
                psection: 6455, Shopping_Gifts
                cpc: 0.3, cpm:0.0
                campaign weight: 2500, creative weight:10
                      time: Fri Jun 03 13:37:04 EDT 2005
                event: imp
                campaign: 5586, IM-Right Media FME-tech Campaign 2004-10-25
                creative: 45366, IM-Right Media FME-tech Campaign 2005-04-13
                section: 53203, FM URLs-Shopping_Computers 01
                psection: 9378, FM-Shopping_Computers/HiFi/Technology
                cpc: 0.0, cpm:4.04
```

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                  campaign weight: 10000, creative weight:10
                        time: Fri Jun 03 13:32:50 EDT 2005
                  event: imp
                  campaign: 8397,
                  CPA-Zip-PhotoIpodvsRCALyraJukebox-KW-Games-Lotteries-AZ-1-KK
                  creative: 41329,
                  CPA-Zip-PhotoIpodvsRCALyraJukebox-KW-Games-Lotteries-AZ-1
                  section: 113716, www.ipodlounge.com
                  psection: 6455, Shopping_Computers/HiFi/Technology
                  cpc: 0.0, cpm:2.0
                  campaign weight: 5000, creative weight:10
                        time: Fri Jun 03 13:06:14 EDT 2005
                  event: imp
                  campaign: 10095, IM-Software Online CPM 2005-05-06
                  creative: 47619, IM-Software Online 2005-05-06-[2]
                  section: 11782, FM URLs-Finance-General-01
                  psection: 9378, FM-Finance_General
                  cpc: 0.0, cpm:3.75
                  campaign weight: 10000, creative weight:10
                        time: Fri Jun 03 11:48:36 EDT 2005
                  event: imp
                  campaign: 9028,
            CPA-BlockBuster-KW-Entertainment-Music-AZ-1-YF-1-KK
                  creative: 46131, CPA-BlockBuster-KW-Entertainment-Music-YF-1
                  section: 58758, www.blockbuster.com/acctmgmt/
                  psection: 6455, Entertainment_Movies
                  cpc: 0.0, cpm:15.0
                  campaign weight: 50000000, creative weight:10
                        time: Fri Jun 03 11:47:20 EDT 2005
                  event: imp
                  campaign: 9027, CPA-BlockBusterT-URLs-AZ-1-YF-1-KK
                  creative: 45642, CPA-BlockBuster-URLs-YF-1
                  section: 58758, www.blockbuster.com/acctmgmt/
                  psection: 6455, Entertainment_Movies
                  cpc: 0.0, cpm:30.0
                  campaign weight: 50000000, creative weight:10
                        time: Fri Jun 03 11:31:58 EDT 2005
                  event: imp
                  campaign: 5744, IM-Premier Centennial Classic CPC 2004-11-12
                  creative: 29785, Copy Copy IM-Premier Centennial Classic
                  2004-06-21 [2]
                  section: 507, www.citibank.com
                  psection: 6455, Finance_General
                  cpc: 0.35, cpm:0.0
                  campaign weight: 400, creative weight:40
                        time: Fri Jun 03 11:23:25 EDT 2005
                  event: imp
                  campaign: 7152, CPA-VIPAdvantageVC-FM-Finance-Credit-Card-
            AZ-1
                  creative: 36465,
                  CPA-VIPAdvantageVC-FM-Finance-Credit-Card-AZ-1.Creat.DP
                  section: 53147, FM URLs-Finance_Credit.Cards 01
                  psection: 9378, FM-Finance_Credit.Cards
                  cpc: 0.0, cpm:4.0
                  campaign weight: 9000, creative weight:10
                        time: Fri Jun 03 11:19:53 EDT 2005
                  event: imp
                  campaign: 10316, CPA-Zip-SonyLapTop-RON-USE-3
                  creative: 48599, CPA-Zip-SonyLapTop-RON-USE-3
                  section: 132346, CPVMarket_Passback_US_RON
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psection: 5422, - TOP 50 Portals (RON)
cpc: 0.0, cpm:2.5
campaign weight: 500, creative weight:10
      time: Fri Jun 03 11:19:06 EDT 2005
event: imp
campaign: 10851, IM-Expedia CPC 2005-06-01
creative: 50675, Copy IM-Expedia CPC 2005-05-01 728x90
section: 67842, FM-Travel_Air 01
psection: 9378, FM-Travel_Air
cpc: 0.35, cpm:0.0
campaign weight: 350, creative weight:10
      time: Fri Jun 03 10:38:56 EDT 2005
event: imp
campaign: 10220, CPA-CheapTickets-MultiBuckets-EMM-1
creative: 51371, CPA-CheapTickets-Travel-Air-EMM-1-CREAT-2
section: 35468, www.BookingBuddy.com
psection: 6455, Travel_Air
cpc: 0.0, cpm:6.0
campaign weight: 19000, creative weight:10
      time: Fri Jun 03 10:29:08 EDT 2005
event: imp
campaign: 9820, CPA-CheapTickets-MultiBuckets-EMM-2
creative: 46161, CPA-CheapTickets-TravelAir-EMM-2
section: 35468, www.BookingBuddy.com
psection: 6455, Travel_Air
cpc: 0.0, cpm:10.0
campaign weight: 25000, creative weight:10
      time: Fri Jun 03 10:25:47 EDT 2005
event: imp
campaign: 10837, CPA-Audible-URLs-DIR-2
creative: 50597, CPA-Audible-URLs-DIR-2
section: 35468, www.BookingBuddy.com
psection: 6455, Travel_Air
cpc: 0.0, cpm:5.0
campaign weight: 10000, creative weight:10
      time: Fri Jun 03 10:15:20 EDT 2005
event: imp
campaign: 8350, CPA-USAPlatinumCard-Finance-Credit-Card-AZ-1
creative: 41226,
CPA-USAPlatinumCard-Finance-Credit-Card-AZ-1-Creat-
section: 14221, www.accountonline.com
psection: 6455, Finance_Credit.Cards
cpc: 0.0, cpm:4.0
campaign weight: 5000, creative weight:10
      time: Fri Jun 03 10:09:01 EDT 2005
event: imp
campaign: 8654, IM-Azoogle Credit Test CPV 2005-03-10
creative: 42438, IM-Azoogle Credit Test CPV 2005-03-10 Citi
Card a
section: 53147, FM URLs-Finance_Credit.Cards 01
psection: 9378, FM-Finance_Credit.Cards
cpc: 0.0, cpm:15.0
campaign weight: 6500, creative weight:10
      time: Fri Jun 03 10:07:06 EDT 2005
event: imp
campaign: 6997, INSP:Cobr.Contextual.Pops.on.KW-Jan.05
creative: 35893, INSP:Cobr.Contextual.Pops.on.KW-Jan.05-
Creative
section: 35875, BROAD-car
psection: 8140, KW-Finance_Loans_Auto
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6/22/05 1:30 PM

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        cpc: 0.0, cpm:3.5
        campaign weight: 10000, creative weight:10
            time: Fri Jun 03 10:06:18 EDT 2005
        event: imp
        campaign: 8873,
CPA-ZipFree$250VISAGiftCard-KW-Shopping-Free-A2-1-KK
        creative: 42957,
CPA-ZipFree$250VISAGiftCard-KW-Shopping-Free-A2-1
        section: 63027, www.creditcardguide.com
        psection: 6455, Finance_Credit.Cards
        cpc: 0.0, cpm:2.0
        campaign weight: 5000, creative weight:10
            time: Fri Jun 03 10:04:25 EDT 2005
        event: imp
        campaign: 10877, INSP:Finance_General-'credit+cards'
        creative: 50919, INSP:Finance_General-'credit+cards'
        section: 14408, www.chaseonline.chase.com
        psection: 6455, Finance_General
        cpc: 1.5, cpm:0.0
        campaign weight: 25, creative weight:100
            time: Fri Jun 03 10:01:36 EDT 2005
        event: imp
        campaign: 5590, IM-Right Media FME-finance general Campaign
        2004-10-25
        creative: 45360, IM-Right Media FME-finance general Campaign
        2005-04-13
        section: 11782, FM URLs-Finance-General 01
        psection: 9378, FM-Finance_General
        cpc: 0.0, cpm:2.58
        campaign weight: 125, creative weight:10
            time: Fri Jun 03 10:00:31 EDT 2005
        event: imp
        campaign: 9183, SDI - Casino-On-Net 888 US Finance-Gen
2005-03-25
        creative: 43753, SDI - Casino-On-Net 888 US Finance-Gen
    2005-01-13 #1
        section: 504, www.chase.com
        psection: 6455, Finance_General
        cpc: 0.0, cpm:4.0
        campaign weight: 1000, creative weight:10
            time: Fri Jun 03 09:48:06 EDT 2005
        event: imp
        campaign: 10316, CPA-Zip-SonyLapTop-RON-USE-3
        creative: 48599, CPA-Zip-SonyLapTop-RON-USE-3
        section: 132346, CPVMarket_Passback_US_RON
        psection: 5422, - TOP 50 Portals (RON)
        cpc: 0.0, cpm:2.5
        campaign weight: 500, creative weight:10
            time: Fri Jun 03 09:47:06 EDT 2005
        event: imp
        campaign: 5587, IM-Right Media FME-mail Campaign 2004-10-25
        creative: 45362, IM-Right Media FME-mail Campaign 2005-04-13
        section: 6412, mail.yahoo.com
        psection: 6455, Misc_Mail
        cpc: 0.0, cpm:3.67
        campaign weight: 5000, creative weight:10
                --
        No virus found in this incoming message.
        Checked by AVG Anti-Virus.
        Version: 7.0.323 / Virus Database: 267.6.2 - Release Date:
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6/22/05 1:30 PM

6/4/2005

No virus found in this outgoing message.
Checked by AVG Anti-Virus.
Version: 7.0.323 / Virus Database: 267.6.2 - Release Date:
6/4/2005

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--       No virus found in this incoming message.
Checked by AVG Anti-Virus.
Version: 7.0.323 / Virus Database: 267.6.2 - Release Date:
6/4/2005

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