EXHIBIT 37

Subject: Similar to the Softwareoutfit.com fiasco...
From: "Chris Dowhan" <chris@direct-revenue.com>
Date: Thu, 8 Jul 2004 10:19:12 -0400 (EDT)
To: joshua@direct-revenue.com
CC: alan@direct-revenue.com, dan@direct-revenue.com

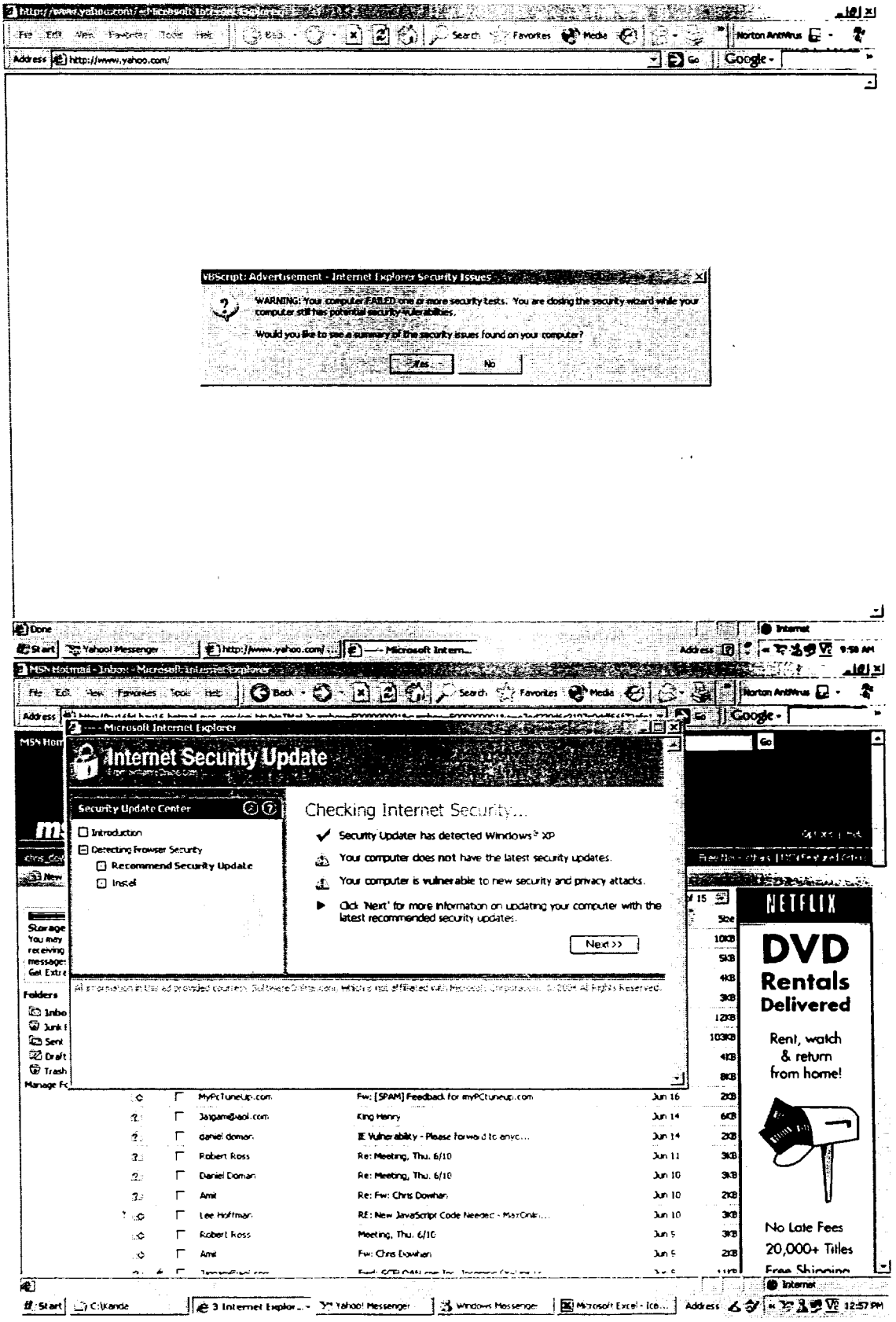
Josh, any mention of http://www.softwareonline.com/ in our client list? I'm attaching screenshots of their ads.

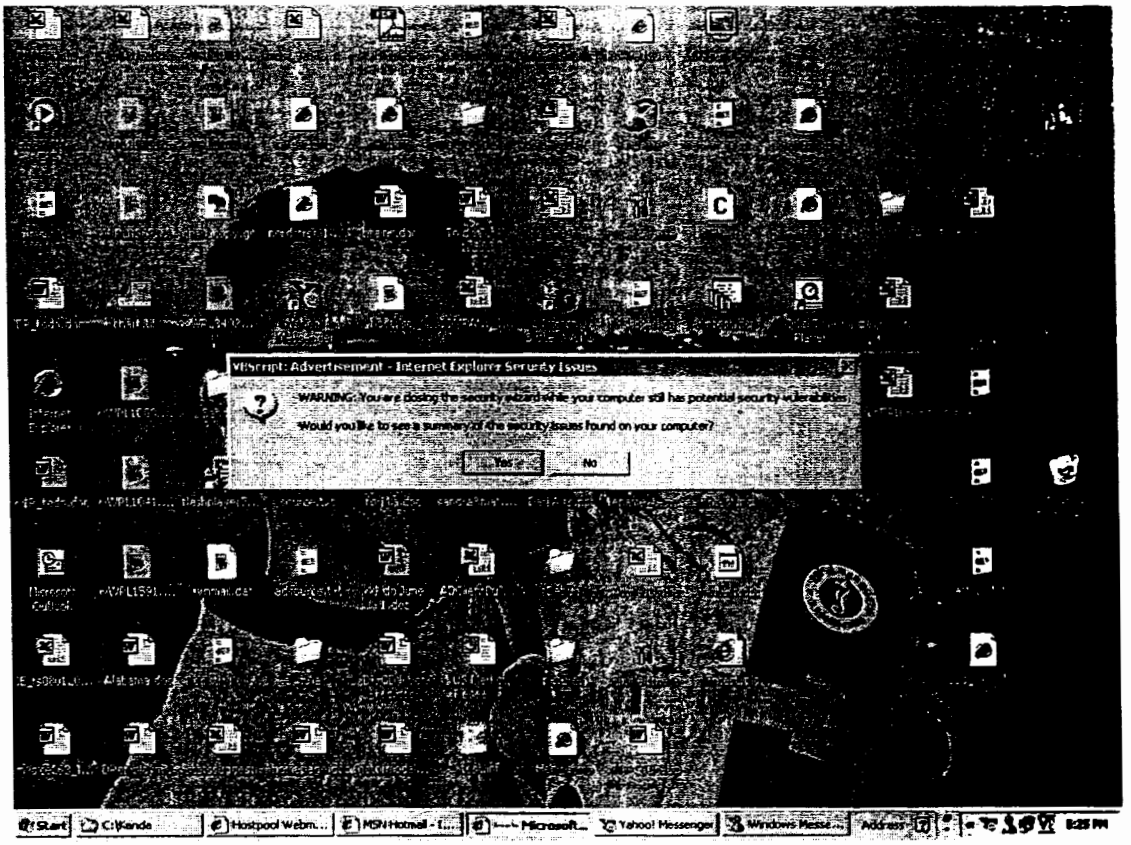
I am getting MyPCtuneup.com-type ads to remove adware from a company called http://www.softwareonline.com.

Forgot to check to make sure it is coming from us, but it's either us or someone we bnudle with. We probably want to shut this one off if we can, and if it's a bundle partner I'll try to track down who.

triekyAd.doc	**Content-Type:** application/msword **Content-Encoding:** base64

DR272529
CONFIDENTIAL


VBScript: Advertisement - Internet Explorer Security Issues
WARNING! Your computer FAILED one or more security tests. You are closing the security wizard while your computer still has potential security vulnerabilities.
Would you like to see a summary of the security issues found on your computer?
Yes
No
Internet Security Update
Security Update Center
Introduction
Detecting Browser Security
Recommend Security Update
Install
Checking Internet Security...
Security Updater has detected Windows® XP
Your computer does not have the latest security updates.
Your computer is vulnerable to new security and privacy attacks.
Click 'Next' for more information on updating your computer with the latest recommended security updates.
Next>>
NETFLIX
DVD
Rentals
Delivered
Rent, watch
& return
from home!
No Late Fees
20,000+ Titles



DR272531
CONFIDENTIAL