

# EXHIBIT 41

**Aaron Walters**

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**From:** Daniel Kaufman [daniel@direct-revenue.com]  
**Sent:** Tuesday, August 16, 2005 9:06 PM  
**To:** JP Maheu; jengroff@direct-revenue.com; amurray@direct-revenue.com; rod@direct-revenue.com  
**Subject:** [Fwd: FW: DR bonanza advertising]



DR bonanza  
advertising (312 K...

Had a difficult call with kazaa today.

Part of the trouble is that they have been living with our adclient for a while and feeling first-hand the user experience - both number of ads and "quality" of our ads.

They are most concerned about some of our ads that they claim (probably correctly) are purposefully confusing to the user. attached is their own advertiser policy which restricts that kind of advertising as well as a couple of our offending ads.

My main takeaway from the chat today with kazaa is that another constituency that might require us to improve the user experience are the most desirable download partners. It's another reason to quickly take relatively drastic action such as cutting all ads that have an ECPM of less than \$5.