EXHIBIT 44

Subject: Re: 4:30 today?

From: Rodney Hook < rod@direct-revenue.com>

Date: Tue, 08 Mar 2005 13:13:01 -0500
To: Joshua Abram <josh@direct-revenue.com>

CC: alan@direct-revenue.com, "'Daniel Kaufman'" <dan@dkcp.net>

Yes I can make it

We should potentially push to release a very simple rev 1 initially in the next 7 days that just buttons up some basic triggering and adserving issues. otherwise I'm afraid they'll solely focus on all this polymorphic/AntiVirus stuff for weeks and weeks and then find out the unit revnues are way off base once it actually deploys. And then we may also find out after all that work that none of our distributors will actually distribute something that is so incredibly polymorphic.

I know we wouldnt push this something like that to our base.

Rod

Joshua Abram wrote:

Can all of you do a 4:30 meeting today about a deadline for Doman re. the non-BHO ad client and generally next steps in light of the current revenue situation?