

# EXHIBIT 82

**Andrew Romatz**

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**From:** Daniel Doman [dan@direct-revenue.com]  
**Sent:** Thursday, May 05, 2005 11:25 AM  
**To:** Joshua Abram  
**Cc:** 'Jesse Stein'; 'Paul Nute'; Wayne; Deven Parekh; Alan Murray; Andrew Pancer; Daniel Kaufman; Bill Stanton  
**Subject:** Re: Businessweek re adware & Spitzer

ahhhhh phooey..

To be perfectly honest, we DO HAVE some ad clients that were acquired through second rate distributors and possibly via suspicious mechanisms. We could announce that we will get rid of any ad clients from Distributors X,Y & Z. In some cases, we have severed relations with said distributors for long enough that we have long since monetized the client. In other cases such as with Mindset it was more recent. We can make the announcement that - like the branding, and the ad remove entry - we will remove all such clients by the end of the month and still have 30 days to monetize the clients, but still also claim to have cleaned up our client base that may have POSSIBLY been acquired through questionable means. This would get us out ahead of everyone else. I doubt that l80, Clairra and WhenU or anyone else has PROACTIVELY removed clients acquired through distributors whose methods we now question instead of just severing the relationship but happily keeping the clients. If anyone of them has.. We had better.. I don't think anyone has and we would get lots of brownie points in the process.

-dan

On May 5, 2005, at 5:58 AM, Joshua Abram wrote:

> [http://www.businessweek.com/technology/content/may2005/  
> tc2005055\\_1258\\_tc024.  
> htm  
>  
>](http://www.businessweek.com/technology/content/may2005/tc2005055_1258_tc024.htm)