## Exhibit E-1:



Exhibit E-2:


Exhibit E-3:


Exhibit E-3 (continued):



Exhibit E-3 (continued):


Exhibit E-4:


## Exhibit E-5:



## BETTERINTERNET END USER LICENSE AGREEMENT

## (CERES ADVERTISING SOFTWARE)

1. Acceptance of This Agreement - This BetterInternet End User License Agreement ("Agreement") is a contract between you ("you" or "your") and BetterInternet, LLC, a Delaware corporation with a mailing address of 2711 Centerville Road, Suite 400 , Wilmington DE 19808-1660 ("BetterInternet"), and governs your use of BI ad targeting software ("BI") and other BetterInternet software and services provided to you (collectively, "Software"). The Agreement includes BetterInternet's Privacy Policy. Please read the terms of this Agreement carefully before installing and using the Software.

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automatically perform the following: display advertisements of advertisers who pay a fee to BetterInternet, in the form of pop-
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based on the information you view and the websites you visit; store non-personally identifiable statistics of the websites you
have visited; redirect certain URLs including your browser default 404-error page to or through the Software; provide
advertisements, links or information in response to search terms you use at third-party websites; provide search functionality or
capabilities; automatically update the Software and install added features or functionality or additional software, including
search clients and toolbars, conveniently without your input or interaction; install desktop icons and installation files; install
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which, in turn, may disable or render inoperative, other software resident on your computer, including software bundled with
such adware, or have other adverse impacts on your computer.
Certain applications or functions that may already be on your computer or that are accessible through the Internet may attempt
to install themselves or other components onto your computer by inserting particular domain names into your browser's list of
"trusted sites" without providing a notice regarding such actions. By doing so, such applications or functions may use this
access to your computer as a means to install unwanted or damaging components on your computer. You agree that
BetterInternet may flush the list of all trusted sites in your browser from time to time for the purpose of helping your computer
avoid potentially damaging downloads that occur without your prior knowledge. Thereafter, you may have to accept as trusted

## Exhibit E-5 (continued):


sites certain web sites which you had previously accepted as trusted sites. While BetterInternet believes this a benefit to you and enhances the security of your computer and your ability to choose whether or not to install certain components on your computer, if you do not wish BetterInternet to flush the list of trusted sites in your browser, you may follow the procedures set forth below in Section 12 to remove the Software.
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BetterInternet does not knowingly collect personally identifiable information from children under the age of thirteen. If BetterInternet becomes aware that it has inadvertently received personally identifiable information and/or data from a user under the age of thirteen, BetterInternet will delete such past data from its records and will cease to collect any new data from that computer, including any non-personally identifiable data.

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## Exhibit E-5 (continued):



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Exhibit E-5 (continued):



Exhibit E-5 (continued):



Exhibit E－5（continued）：

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| 19. Arbitration - Except as provided in the next paragraph, you and BetterInternet agree that any and all disputes, controversies and claims relating in any way to the Software, this Agreement or the breach thereof (including the arbitration of any claim or dispute and the enforceability of this paragraph) shall be submitted to and resolved by means of a confidential arhitration hefore a single arhitrator administere. d bv the Americ:an Arhitration Association under its then rurrent Commerrial |  |  |  |  |  |  |
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However, to the extent you have in any manner violated or threatened to violate BetterInternet's rights in the Intellectual Property, BetterInternet may seek injunctive or other appropriate relief in any court of competent jurisdiction and you irrevocably consent to jurisdiction and venue in such courts.
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21. General Provisions - This Agreement constitutes the entire agreement of the parties with respect to the subject matter hereto and supersedes and cancels all prior and contemporaneous agreements, claims, representations and understandings of

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## Exhibit E-5 (continued):



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Exhibit E-6:


Exhibit E-6 (continued):


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Exhibit E-7:


## Exhibit E-8:



Exhibit E-9:


## Exhibit E-10:



Exhibit E-11:


## Exhibit E-11 (continued):



Exhibit E-11 (continued):


## Exhibit E-11 (continued):




## Exhibit E-11 (continued):




Exhibit E-12:


Exhibit E-12 (continued):


Exhibit E-12 (continued):


Exhibit E-13:


Exhibit E-14:



Exhibit E-14 (continued)



Exhibit E-14 (continued):


Exhibit E-15:


Exhibit E-16:


Exhibit E-17:


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## Exhibit E-20:



Exhibit E-21:


## Exhibit E-22:



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Internet

## Exhibit E－22（continued）



## Ta Better Internet－Microsoft Internet Explorer

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## Exhibit E-22 (continued)



## E a Better Internet - Microsoft Internet Explorer $\quad-\quad \square$ File Edit View Favorites Tools Help

Address http://www.abetterinternet.com/policies.htm
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Last updated April 28, 2005

## Exhibit 23:



Exhibit E-23 (continued):


Exhibit E-24:


## Recommended: Print These Instructions

To uninstall our software, please follow the instructions below. We strongly recommend that you print these instructions since you will have to close all open applications during the uninstall process.


## Exhibit E-24 (continued):


SimypCtuneup.com-Microsoft Internet Explorer
File Edit Wew Favorites Tools Help

Address http://www.mypctuneup.com/evaluate.php $\quad \rightarrow$ Go Links >


## Exhibit E-24 (continued):



## Exhibit E-25:



Exhibit E-26:
氜myPCtuneup.com - Microsoft Internet Explorer $\quad$ -





Exhibit E-27:


Exhibit E-28:


Exhibit E-29:


Exhibit E-30:


Exhibit E-31:


Exhibit E-31 (continued):


